

Southwire Company
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April 1, 2010

Mr. J.J. Greive
Home Inspection of Puget Sound
info@hipspro.com

RE: Southwire's ROMEX® Trademark
U.S. Registration No. 3,348,174
Canada Registration Nos. TMA544669; TMDA41854

Dear Mr. Greive:

I am corporate counsel for Southwire Company ("Southwire") located in Carrollton, Georgia. Southwire is the owner of the registered trademark ROMEX® which, is used to identify non-metallic building electrical wire and cable manufactured by Southwire Company.

The ROMEX trademark has become widely recognized throughout the industry and by the general public in not just the United States but around the world as a Southwire brand of building wire known for its high-quality. Southwire advertises and promotes the ROMEX trademark extensively in various communications media and ROMEX is a valuable part of Southwire's intellectual property.

I am contacting you because it has come to my attention that your organization's website contains the ROMEX trademark (see the attached example¹). It may be that you are using it elsewhere in your materials as well. It appears that ROMEX is being used on the website identified in the footnote below in a generic manner to describe non-metallic building wire. The purpose of this letter is to inform you that ROMEX is not the generic term for non-metallic building wire, it is a brand of cable that is owned by Southwire

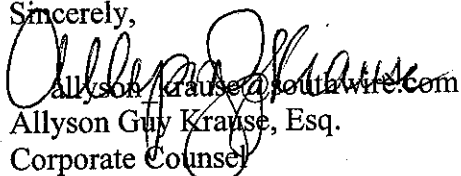
¹ Found at <http://www.hipspro.com/gallery/Electrical-inspections-missing-electrical-covers.html>

Company. We presume that your use of the ROMEX trademark in this manner is inadvertent and simply an error on your part. Your use in this fashion, however, affects the strength of our mark along with its value and Southwire has a duty to protect this very valuable asset to our company. Accordingly, we kindly ask that you please discontinue your use of Southwire's ROMEX trademark in this generic manner.

If my interpretation of your website is inaccurate and you are, in fact, using the ROMEX trademark for the purpose of selling or promoting Southwire's non-metallic building wire product, we do not want you to discontinue your use. In that event, we simply ask that when you refer to our ROMEX product, you mark the word with the ® designation to the upper right of the "X". Additionally, somewhere on the page in which ROMEX appears we ask that you state the following in small print: "ROMEX® is a registered trademark of Southwire Company."

Please let me know by e-mail, letter or phone call that you have complied with this request by the close of business on Friday, April, 23, 2010. If you have any questions, please contact me and I would be happy to explain further if necessary; otherwise, your cooperation is much appreciated.

Sincerely,


allyson.krause@southwire.com
Allyson Guy Krause, Esq.
Corporate Counsel